


# LAUNDRY MAN OF INDIA JOBY KM



**2** | **Online**  
**Hour** | **Consultancy**

**UAE** 

**Global Laundry  
Consultant** 

**Industrial Laundry  
Expert** 

**Serial Brand Creator** 



# About Joby KM

## The Laundry Man of India

Joby KM, popularly known as the Laundry Man of India, is a global laundry consultant with over 16 years of hands-on experience in the laundry and dry cleaning industry. Based in India and the UAE, Joby KM is widely recognized for shaping the future of laundry services and manufacturing across the Asian continent, GCC, and Africa.

With an unmatched reputation, he has led and transformed thousands of businesses through his technical expertise, training, and visionary guidance, earning him a prominent spot as one of Asia's most sought-after industrial laundry consultants.



# Launmark India Pvt. Ltd.

## Premium Laundry Machine Manufacturing

Founded by Joby KM, Launmark India Pvt. Ltd. is a leading laundry and dry cleaning machine manufacturing company in India. The company manufactures industrial-grade laundry machinery with a focus on:

- ✔ Durability (25+ years design life)
- ✔ Energy efficiency
- ✔ User-centric designs
- ✔ Custom configurations for diverse needs

## Key Highlights

16+ years of successful machine manufacturing

Over 3,200+ installations across India and abroad

Strong network of OEM and private label manufacturing partners in China

Exporting to GCC, Africa, and global markets

Manufacturer for several global and domestic brands under white-label agreements

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# Brands under the Leadership of Joby KM



LAUNMARK  
INDIA  
PVT LTD

## LAUNMARK

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Premium brand offering industrial-grade laundry and dry cleaning equipment. Trusted by laundromats, hospitals, hotels, and institutions for high performance and reliability.



## CRISTAL

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Tailored for custom-built solutions and white-label manufacturing for distributors and resellers worldwide. The Cristal brand is known for flexible design, rapid development, and reliable machinery production.



## CLM

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Specially designed for small-scale laundry setups, startups, and home-based entrepreneurs. This affordable and compact range empowers local businesses and individuals with professional laundry tools at an accessible price point.



## LAUNSMART Franchise Model by Joby KM

Launsmart is a visionary laundry and dry cleaning franchise model created by Joby KM. It is designed for new-age entrepreneurs seeking to enter the laundry business with compact, modular, and scalable solutions.

# Highlights

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1

Turnkey franchise solutions starting from 15kg live laundry modules

2

Operational support, layout planning, equipment supply, and training

3

Ideal for malls, apartments, urban neighborhoods, and tier 2/3 cities

4

Backed by Launmark machinery and Joby KM's consultancy expertise

# Achievements at a Glance



16+ years of industry experience



3,200+ installations completed



10,000+ professionals trained



Operations in India, UAE, GCC & Africa



Manufacturing across 3 key brand verticals



Franchise expansion through Launsmart



Consulting projects from scratch to inauguration



## Why Choose Joby KM?

- ✓ Deep domain expertise in laundry business setup
- ✓ Trusted advisor to global laundry equipment brands
- ✓ 100% practical, on-ground experience
- ✓ Strong understanding of international standards & logistics
- ✓ One-stop solution provider – machines, setup, training, branding




# 2 | Online Hour | Consultancy

with Joby KM – The Laundry Man of India

**Fast, Focused & Expert Guidance to  
Launch Your Dream Laundry  
Business**

**Do you have a laundry project idea  
but don't know where to begin?**

This 2-hour online consultancy is the ideal launchpad for serious entrepreneurs, hoteliers, and investors who want expert guidance from one of Asia's most trusted laundry consultants – Joby KM, also known as the Laundry Man of India.



# What is This 2-Hour Online Consultancy?

A personalized, live video session (via Zoom or WhatsApp Video Call) conducted by Joby KM and his expert team to give you practical, honest, and actionable insights about starting or improving your laundry project.

You will walk away with:

- ✓ Clarity on your business model
- ✓ Understanding of machinery & space
- ✓ Investment guidance
- ✓ Brand strategy and launch tips

## Consultancy Fee



- ✓ Base Package (2 Hours): **AED 1000**
- ✓ Additional Time (Optional): **AED 500/hour**
- ✓ Follow-Up Support: If extended consultancy is needed, clients can opt for:
- ✓ **Full 121 Project Consultancy (AED 5000)**, where your project will be taken from idea to inauguration
- ✓ 3-Day Practical Training (Laundry | Dry Cleaning | Stain Removal) at **Kochi Training Centre ₹12,000 (including GST)**

Book through

[www.jobykmlaundrymanofindia.com](http://www.jobykmlaundrymanofindia.com)



# What's Covered in the 2-Hour Session?

**1**

## Project Vision & Idea Review

- What business type suits your location: retail, hotel, hospital, or institutional?
- Market analysis and competition overview
- Opportunity mapping for Tier 1/2/3 cities and urban formats

**2**

## Equipment & Capacity Planning

- Recommendation of ideal machines based on your expected load
- Choosing between Launmark, Cristal, or CLM machinery & other brand
- Discussion on energy source (electric/steam), space availability, and scalability

**3**

## Layout & Utility Inputs

- Basic guidance on zoning your space (Washing, Drying, Finishing, etc.)
- Essential power, drainage, and water supply requirements

**4**

## Investment Breakdown

- Understanding fixed and operational costs
- How to start lean and scale smart
- ROI projections and phased growth suggestions

**5**

## Branding & Marketing Advice

- Ideas for naming, positioning, and differentiating your brand
- Digital platforms to use: Google, WhatsApp, social media, and local outreach

**6**

## Live Q&A

- Open session for your doubts and clarifications
- Real-time direction on supplier sourcing, space optimization, or hiring

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## After the Session – Your Next Options

Once your 2-hour consultancy is completed, you can:

### Extend Your Session

- ✓ Add 1 hour at AED 500 per session (subject to availability)
- ✓ Continue the same discussion or explore deeper technical areas

### Extend Your Session

If you need end-to-end support—from machine selection to branding and launch—your project can seamlessly continue under the premium 121 Project Consultancy model.

Your previous consultation will be considered as an initial review, and you'll receive full planning-to-inauguration support after making the additional payment of AED 5000

## Opt for Practical Training

Join our 3-day live training program in Kochi (Kerala) if you prefer hands-on experience in:

**Laundry operations**

**Dry cleaning processing**

**Stain removal techniques**

# 121 Project Consultancy

## From Scratch to Success

The crown jewel of Joby KM's consulting career is 121 Project Consultancy – a comprehensive service designed for end-to-end laundry project execution.

### What's Included:

- Project planning and site analysis
- Equipment selection and layout design
- Utility drawing and civil/electrical design
- Training and manpower deployment
- Operations manuals and SOP creation
- Branding and marketing support
- Inauguration to business launch assistance

### Consultancy Charges:



**AED 5,000**

Ideal for hotels, hospitals, garment factories, large-scale laundries, and even first-time entrepreneurs, this consultancy service ensures zero guesswork and complete industry support.

Book through

[www.jobykmlaundrymanofindia.com](http://www.jobykmlaundrymanofindia.com)



# 3 | Practical Day | Laundry Training

Learn. Practice. Master.

With Joby KM – The Laundry Man of India  
Organized by Launmark India Pvt. Ltd.



## Venue

Joby K M Laundry Man Of India  
Cristal Plaza, 8/12, Ulavaipu  
Poochakkal Road, PO, Poochakkal,  
Cherthala, Panavally, Kerala 688526



## Time

11:00 AM to 4:00 PM



## Seats

Limited to 10 Participants Only



## Fee

₹12,000 (Inclusive of GST)

BOOK



## Booking

Advance payment required | Batch  
starts only after 10 seats are filled

Book through

[www.jobykmlaundrymanofindia.com](http://www.jobykmlaundrymanofindia.com)



# Frequently Asked Questions (FAQs)

1

## **Is this session enough to start my laundry project?**

This session is great for early-stage clarity. If you need full support for setup, layout, launch, and branding, you can upgrade to 121 Project Consultancy.

2

## **Is the consultation refundable?**

No. Once booked and scheduled, the consultation fee is non-refundable.

3

## **Can I book an additional session later?**

Yes. You can book additional 1-hour blocks at ₹5,000 or enroll in the full consultancy package at any point.

4

## **Will this include AutoCAD layouts or drawings?**

No. Technical drawings and utility plans are not included in this session. These are available only under the 121 Project Consultancy or as add-ons.

5

## **Can this session be used for an ongoing project review?**

Yes, this can also be used for audit, improvement, or troubleshooting advice for an existing laundry setup.

# Contact to Book Your Slot:

## Joby KM – The Laundry Man of India



**Call/WhatsApp**

+91 9539000990



**Email**

laundrymanofindia@gmail.com



**Website**

www.jobykmlaundrymanofindia.com



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Consulting Company**

Cristal Plaza, 8/12, Ulavaipu Poochakkal  
Road, PO, Poochakkal, Cherthala,  
Panavally, Kerala 688526



**Scan QR & Book Now**

# Booking & Process

**Contact us at +91 9539000990**

**Choose your consultation date & time**

**Make payment to confirm booking**

**Receive meeting link for Zoom, Google meet or WhatsApp Video**

**Attend your 2-hour expert session**

## Why Choose Joby KM?

- ✓ 16+ Years of Industry Experience
- ✓ 3,200+ Successful Installations
- ✓ Served Clients Across India, GCC, Africa
- ✓ Manufacturer of Launmark, Cristal & CLM Machines
- ✓ Known for Real-World, Honest, Practical Advice



## Official Contact

**Joby KM – The Laundry Man of India**  
**Global Laundry Consultant**

**Founder**



LAUNMARK  
INDIA  
PVT LTD



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